



**International Conference
On**

**Mapping the Evolution of Human Communication -
Technological, Economic, and Social Dimensions**

(Hybrid Mode)

Organized by

**IQAC & Department of English, D.H.S.K. Commerce College, Dibrugarh, Assam,
India**

In Association with

Jyoti Lalita Kanoi Foundation, Dibrugarh.

Venue: D.H.S.K. Commerce College, Dibrugarh

Date: 26th and 27th June 2026

Invitation

It gives us immense pleasure to announce that the Internal Quality Assurance Cell (IQAC) and the Department of English of D.H.S.K. Commerce College, Dibrugarh, in association with the Jyoti Lalita Kanoi Foundation, Dibrugarh, are organizing an International Conference on “Mapping the Evolution of Human Communication- Technological, Economic, and Social Dimensions” on 26th and 27th June 2026.

On behalf of the organizing Committee, we cordially invite research papers from researchers, academicians, students, professionals, policymakers, media experts and other interested scholars.

With regards,

**CA Jyotiprasad Kanoi
Distinguished Social Worker &
Chief Patron**

**Dr. Joydev Gogoi
Principal &
Chief Adviser**

Dr. Luku Morang, Coordinator

Dr. Ipsita Bhattacharyya, Associate Coordinator

Nazrana Haque, Associate

Coordinator

Concept Note

Communication is the foundational condition of human civilisation — the medium through which societies have produced knowledge, forged identities, exercised power, organised economies, created literature and art, conducted scientific inquiry, and negotiated justice. Its history is inseparable from the history of science, technology, commerce, culture, language, gender relations, geopolitical order, and the natural environment. Every major transformation in communicative technology has simultaneously reorganised cultural life, restructured scientific practice, reshaped markets and economic organisation, reconfigured political power, and altered the ecological footprint of human societies.

The invention of writing enabled systematic scientific inquiry, the codification of law, the standardisation of literary form, and the administrative machinery of ancient trade networks. The printing press democratised knowledge, accelerated vernacular literatures, spread scientific revolutions, created the conditions for modern commerce and public opinion — while also serving as an instrument of colonial expansion and the suppression of indigenous oral traditions. Radio and cinema became tools of propaganda and resistance, vehicles for the assertion and suppression of cultural identity, and technologies through which gender norms were broadcast to mass audiences and new consumer markets created.

The digital revolution brought the internet, mobile communication, and social media platforms — giving rise to platform economies, gig labour, data capitalism, and the attention economy. These technologies restructured global trade, disrupted industries, generated new forms of inequality across lines of class, caste, gender, and geography, and produced an immense and largely invisible environmental cost in the energy and water consumed by digital infrastructure.

Today, Artificial Intelligence stands at the confluence of all these histories. It is simultaneously a scientific achievement, a literary and creative instrument, a commercial infrastructure, a geopolitical asset, a gendered technology encoded with historical inequalities, and an ecological burden. AI-driven tools — large language models, voice assistants, generative media, real-time translation systems, and autonomous agents — are transforming how messages are created, distributed, and consumed across every domain of human life. Their governance is among the most consequential political, ethical, and scientific questions of the twenty-first century.

Against this broad historical and interdisciplinary backdrop, the proposed International Conference seeks to critically examine the evolution of human communication from its earliest forms to the contemporary AI-driven digital age. It invites scholars, researchers, students, and practitioners from across the sciences, humanities, social sciences, commerce, economics, law, and the arts to foster interdisciplinary dialogue on the problems and prospects of communication in an increasingly mediated, intelligent, and unequal technological environment.

Objectives of the Seminar

- To trace the historical evolution of communication media from oral traditions to the age of AI, situating each transformation within its scientific, literary, cultural, economic, and geopolitical context.
- To examine how communication technologies have shaped and been shaped by literature, language diversity, cultural identity, artistic practice, and the production of scientific knowledge.
- To analyse the economic and commercial dimensions of communication — including market formation, platform capitalism, data economies, fintech, and the political economy of digital infrastructure.
- To critically explore the gendered, caste-based, and intersectional dimensions of communication technologies and to foreground the voices of communities historically excluded from dominant media systems.
- To assess the geopolitical stakes of communication — from colonial information infrastructure to contemporary AI competition, digital sovereignty, and information warfare.
- To evaluate the environmental and sustainability implications of digital communication, AI computing, and data capitalism, and to explore pathways toward ecologically responsible communication.

- To foster interdisciplinary perspectives and envision ethical, inclusive, multilingual, and human-centred frameworks for communication in the age of AI.

Sub-themes of the Seminar

The seminar is organised around five broad interdisciplinary sub-themes. Contributors are invited to submit papers engaging with any of the topics listed below, or with related questions not explicitly enumerated here.

Sub-theme I: Humanities — Literature, Language, Culture, and the Arts

- Oral traditions, storytelling, epic literature, and the epistemology of pre-literate knowledge: memory, performance, and community
- The invention of writing and its transformation of language, literary form, and cultural memory
- Print culture, vernacular literatures, and the politics of language standardisation — whose language becomes the norm?
- Print, colonialism, and the suppression of indigenous oral traditions and minority languages
- Endangered languages, digital preservation, and linguistic human rights in the age of AI translation
- Postcolonial literature and the politics of English: writing back, code-switching, and linguistic decolonisation
- Assamese, Bodo, and other North-Eastern Indian literatures negotiating digital and global media environments
- Diaspora literatures, transnational communication, and digital homelands
- Cinema as literature and art: aesthetics, narrative, cultural memory, and ideological representation
- AI and literary creativity: generative fiction, poetry, and questions of authorship, originality, and the future of the literary
- Digital literature, hypertext fiction, and new forms of narrative in the digital age
- Oral literature in the digital age: performance poetry, slam, podcasting, and the persistence of the spoken word
- Translation, multilingualism, and AI: opportunities and threats for linguistic and cultural diversity
- Gender, representation, and the politics of voice in media, literature, and communication: feminist approaches across historical periods
- Queer narratives, LGBTQIA+ visibility, and the politics of representation in media and literary culture
- Environmental humanities: literature, film, and the cultural construction of nature, ecology, and climate

Sub-theme II: Science and Technology — Knowledge, Innovation, and the Philosophy of Communication

- Communication as a scientific problem: information theory, cybernetics, and the mathematical foundations of communication
- The science of AI: machine learning, neural networks, large language models, and the cognitive science of language
- Natural language processing, computational linguistics, and the future of human language and meaning
- Science and technology studies (STS): how communication technologies are socially constructed and politically contested
- The cognitive and neurological science of communication: attention, memory, emotion, and the brain
- Biosemiotics and communication beyond the human: animal communication, plant signalling, and ecological semiosis

- The history of scientific communication: from manuscript to journal, from preprint to AI-assisted research
- Science journalism, public trust, and the mediation of scientific knowledge: accuracy, distortion, and crisis communication
- Communication technologies and mental health: social media, screen time, loneliness, and cognitive overload
- VR, AR, and immersive media as scientific and educational communication tools
- The environmental science of digital infrastructure: energy consumption, water use, e-waste, and the carbon footprint of AI
- AI in scientific research, peer review, and the future of academic communication
- Biotechnology, genomics, and health communication: how life sciences are communicated to publics and policymakers

Sub-theme III: Commerce and Management — Markets, Media, and the Business of Communication

- Communication technologies as general-purpose technologies: how each wave of innovation restructured production, trade, and economic organisation
- The printing press and the emergence of commercial publishing, advertising, and media as industries
- Telegraph, telephone, and the reorganisation of global commerce: real-time markets, supply chain coordination, and financial communication
- Radio, television, and the creation of mass consumer markets, advertising economies, and brand communication
- The internet and e-commerce: digital markets, disintermediation, network effects, and the transformation of retail and services
- Platform business models, market power, and the economics of digital monopolies: implications for competition policy
- Mobile communication, fintech, mobile payments, and the transformation of financial services and banking
- Social media marketing, influencer economies, and the commodification of attention and identity
- AI in commerce: predictive analytics, personalised marketing, automated customer service, and algorithmic pricing
- AI in supply chain management, logistics, and business communication
- Data as a factor of production: data capitalism, data governance, and the economics of personal information
- The gig economy, platform labour, and the communicative restructuring of work
- Corporate communication, public relations, and crisis management in the digital age
- Digital entrepreneurship, start-up culture, and communication technology as a site of business innovation
- Green marketing, sustainability communication, and corporate responsibility in the digital economy

Sub-theme IV: Economics and Governance — Political Economy, Policy, and Geopolitics

- The political economy of communication: from colonial telegraph networks to contemporary platform monopolies
- The attention economy: how digital media commodifies human attention, shapes behaviour, and creates new economic dependencies
- Macroeconomics of the digital transition: productivity, inequality, labour displacement, and the distributional consequences of communication revolutions
- Digital public infrastructure, universal access, and the economics of bridging the digital divide

- The geopolitics of communication: colonial information infrastructure, Cold War propaganda, and the weaponisation of media
- The geopolitics of AI: US-China technological competition, export controls, semiconductor supply chains, and the fragmentation of the global internet
- Digital sovereignty, data localisation, and national approaches to internet governance
- Information warfare, hybrid warfare, disinformation, and the role of communication in contemporary geopolitical conflict
- BRICS, the Global South, and alternative communication and AI infrastructures: challenging Western technological hegemony
- India's digital economy: UPI, digital public infrastructure, IndiaStack, and communication policy
- Regulatory frameworks for AI, platform accountability, and the governance of digital media in the public interest
- Misinformation, algorithmic manipulation, and the governance of the information environment
- Intellectual property, copyright, and the economics of creative communication in the digital age
- Communication, development, and inclusive growth: the role of media and digital technology in reducing poverty and inequality
- The economics and governance of AI: who benefits, who bears the costs, and what institutions can ensure accountability

Sub-theme V: Social Dimensions — Gender, Identity, Community, and Sustainability

- Gender and the history of communication technologies: who designs, who uses, and who is systematically excluded
- Feminist media studies: from the suffragette press to digital feminism, the feminist politics of communication
- The gendering of AI: bias in training data, voice assistant design, and the reproduction of patriarchal norms in algorithmic systems
- Caste, race, class, and disability in communication: intersectional exclusions across media systems and digital platforms
- Digital safety, online harassment, and gendered and caste-based violence in communication spaces
- Social media, identity formation, and the politics of self-presentation in digital culture
- Virtual communities, digital belonging, and the transformation of social life and collective action
- Communication and mental health: social comparison, cyberbullying, digital addiction, and community support online
- Indigenous communication, local knowledge systems, and the assertion of community identity in digital spaces
- Postcolonial digital divides: access, language support, and the unequal geography of digital participation
- Communication, civil society, and democracy: from print publics to social media activism and digital protest
- Sustainability and ecological communication: how media frames climate change, environmental justice, and ecological crisis
- The environmental cost of digital communication: data centres, AI training, e-waste, and the ecological politics of the internet
- Green ICT and sustainable digital infrastructure: pathways to an ecologically responsible communication ecosystem
- Indigenous ecological knowledge and oral communication traditions as sustainable epistemologies for the Anthropocene

Call for Abstracts

Abstract are invited for presentation at the International Conference. Researchers, academicians, industry professionals, research scholars, and students are encouraged to submit original and unpublished research papers related to the seminar themes. Selected abstracts will be invited for presentation during the seminar sessions.

Important Dates

Last Date for Abstract Submission: **10 June 2026**

Date of acceptance: **15 June 2026**

Last Date for Full Paper Submission: **20 June 2026**

Guidelines for Abstract Submission

Registration is compulsory for all presenters after payment of the registration fee.

Only unpublished and original work should be submitted.

The abstract should be within **250–300 words** (excluding title, author details, and keywords).

Manuscripts should be typed in **Times New Roman, 12-point font**, in **MS Word** format with **1.5 line spacing**.

Referencing Style:

Authors are requested to follow either the **MLA 9th Edition** or **APA Style** for citation and referencing in their papers.

Acceptance: Acceptance of abstracts/papers will be communicated via email.

Publication Opportunity

The seminar abstracts will be compiled and published as an **e-Volume**.

Selected research papers, after review, will be published in an **edited book with ISBN**.

Registration Fee with Paper

International Delegate: ₹1800/-

Faculty: ₹1500/-

Research Scholar: ₹900/-

Student: ₹500/-

Registration Fee without Paper

Faculty: ₹500/-

Student: ₹300/-

Account details

A/C Name: **DHSK COMMERCE COLLEGE O.Ex. & Zone**

A/C No.: **1036104000058186**

IFSC: **IBKL0001036**

Online Registration Link:



Contact Details:

Dr. Ipsita Bhattacharyya +91-9435530626

Dr. Luku Morang +91- 8822105109

Nazrana Haque +91-8826480168

 **Best Paper Award**

Best Paper Award will be presented to recognize outstanding research contribution and presentation during the Conference.

Keynote Speaker



Dr. Tara Puri
Senior Lecturer in English
University of Bristol, UK

Resource Persons



Dr. Suraj Walia
Head, Department of Economics,
RKSD PG College, Kaithal, Haryana



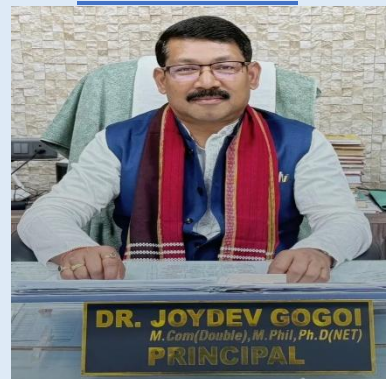
Prof. Surender Singh
Department of Political Science
RKSD PG College, Kaithal, Haryana

Chief Patron



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